



Zohaib Hussain

Male, 27 Years, Sialkot, Pakistani

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Professional Summary

I have Five years expertise in Digital and Social Media Marketing, Advanced 2018 Marketing skills in Instagram & Facebook, Facebook Ads creation, running & Management, Email Marketing, Google Analytics & Blogging.

Me have more than one year Expertise in SEO (Search Engine Optimization), Onpage & OffPage SEO, SEO Keywords Analysis, Meta Tags and SEO Internal & External Link Building, SEO friendly Content Writing & SEO Article Writing.

I have Seven Years Experience in Accounting & Finance through MS Excel, Quick Books & Peach-tree, OPMS & ERP Accounting Softwares.

Five years Expertise in Wordpress Customization and Web Development.

OBJECTIVE:

Seeking a challenging position to utilize my skills and abilities in areas of my specialization in Digital and Social Media Marketing, SEO (Search Engine Optimization), SEO Article Writing, B2B & B2C Marketing, Business Marketing & Development or any other relevant department for utilization my expertise.

Personal Information

Father's Name: Khalid Mahmood

Date of Birth: Jun 6, 1991

Nationality: Pakistani

Country: Pakistan

Marital Status: Married

Languages: Urdu (Expert), English (Expert), Punjabi (Expert)

Expected Salary: 45,000 - 49,999

Industry: Information Technology

Career Level: Experienced Professional

Functional Area: Marketing

Zip Code: 51310

Address: GUJJAR GORAYA P.O.BOX PASROOR DISTRICT SIALKOT

Work Experience

FREELANCER

PEOPLEPERHOUR.COM, FIVERR.COM, FREELANCER.COM, UPWORK.COM, Sialkot, Pakistan

Mar 2017 - Present

Online & Offline Freelance Expertise & working on these skills Digital and Social Media Marketing, Instagram Advanced Marketing, Instagram Ads Management, Facebook Advanced Marketing, FB Ads creation, Analysis, running & Complete Ads Management, Manage Facebook Ads Manager Email Marketing, and E-commerce.

Expertise in Search Engine Optimization (SEO), SEO Article Writing, Content Writing, Blog Writing.

Exper in Wordpress Customization, Web Development.

Experience in Accounting & Finance, QuickBooks & Peachtree Accounting.

CEO & MD

GLOBAL TECH LLC., Sialkot, Pakistan

Dec 2017 - Present

I am Managing Director of GLOBAL TECH LLC. Digital & Social Media Marketing Technology Agency.

I have full expertise with many years of experience in Digital Marketing and Social Media Marketing including (Facebook Marketing, Instagram Marketing, Email Marketing, SEO (Search Engine Optimization) On Page & Offpage SEO, Linkbuilding and Google Analytics & Ad words).

Global Tech LLC, Digital Marketing Technology Agency the first aim is to provide successful quality services to Local Market and Global Marketing in: Digital Marketing & Social Media Marketing, Including services of Facebook Marketing, the collection of targeted Emails & Create Email Marketing Campaigns for promoting business or website.

Global Tech LLC, Digital Marketing Technology Agency team analysis good keywords in search engines for websites Search Engine Optimization (SEO).

Global Tech LLC, Digital Marketing Technology Agency will provide SEO website content & SEO Article Writing for your Health & Fitness, Fashion, Sports, Education, Medical, Games websites.

ASSISTANT ACCOUNTS MANAGER

AFAQ ENTERPRISES, Sialkot, Pakistan

Nov 2014 - Jan 2018

Preparation of sale Invoices posting of General Vouchers; Bank Payment Vouchers and Cash Payment Vouchers and Cash & Bank Receipt Vouchers and Posting of other General Voucher Adjustments Preparation of Bank Reconciliation Statement Payment of Bill and verification. And Working on expenses budget, sales& target Achievement budget, overall each department. Preparation financial statements and Record is maintained in Peachtree Accounting Software.

ACCOUNTANT

Master Display and Sales Center, Sialkot, Pakistan

Mar 2014 - Jun 2014

Preparation of sale Invoices posting of Cash & Bank Payment Vouchers and Cash & Bank Receipt Vouchers and Posting of other General Voucher Adjustments. Bank Reconciliation Statement working through \"ERP Software\".

Night Auditor

Hotel One By Pearl Continental, Sialkot, Pakistan

Jun 2011 - May 2013

Worked as a Night Manager which includes both Night Auditor & Income Auditor along with working in Accounts & Finance.

Night Auditor: Worked as an auditor for verification of Daily Sales Documents which include, Customer Ledger folios, JV adjustments Audit of whole revenue invoices, Account Receivables & Account Payables on daily basis.

General Responsibilities: Working and Posting of General Vouchers of Inventory, Expenses, and Food cost, Payroll, Account Receivables, and Account Payables preparing Cash & Bank Payment & Receipt Vouchers & Bank Reconciliation statements.

Internee as Accounts & Finance Executive

Juya Instruments, Sialkot, Pakistan

May 2011 - Jun 2011

Accounts & Finance Dept where learning finance handling Bank Statement & Reconciliation Examine of the ledger and trial balance, handling Customer Ledgers & Vendor Ledgers, Bank Payment & Receipt Voucher, and Cash Payment & Receipt Voucher.

TO" Trainee Officer

Arshad & Co. (Chartered Accountant firm), Sialkot, Pakistan

Jul 2010 - Sep 2010

Stocktaking, Prepare Quantitative and Qualitative details of stock, Examine of ledger and trial balance, And working on Financial Statement, Balance sheet & Income statement, and preparation of cash flow statement

Skills & Expertise

Access to Finance	5+ Years	Accounting	5+ Years
B2B Marketing	< 1 Year	B2C Marketing	5+ Years
Content writing	< 1 Year	Digital Marketing	5+ Years

E-commerce SEO	< 1 Year	Email Marketing	< 1 Year
Facebook Fan Page Strategies	5+ Years	Facebook Marketing	5+ Years
Google Ad Planner	< 1 Year	Google Adwords Professional	< 1 Year
Google search	5+ Years	HTML 5	5+ Years
Keyword Analysis	< 1 Year	Keyword Research	< 1 Year
Keyword Selection	< 1 Year	Peachtree Accounting Software	5+ Years
QuickBooks	5+ Years	SEO	1 Year
Social Media Marketing	5+ Years	Web Development	5+ Years
web scraping	< 1 Year	Wordpress	< 1 Year

Education

Short Course (Technical & Non-Technical)

Punjab Information Technology Board (pitb) Lahore, Sialkot, Pakistan
2018
: A

Certification (Facebook for SMBs ASSESSMENT)

Blueprint Elearning Program, Sialkot, Pakistan
2018
: 86

Masters (MS/MBA)

Virtual University Of Pakistan, Sialkot, Pakistan
2015
Percent: 68%

Diploma (Peach-tree Accounting Software)

(scc) Softman Computer And Commercial College, Sialkot, Pakistan
2010
Grade: A

Bachelors (B.Com)

University Of The Punjab, Sialkot, Pakistan
2010

Percent: 58%

Intermediate (D-COM DIPLOMA IN COMMERCE)

Punjab Board Of Technical Education Lahore (pbte Lahore), Sialkot, Pakistan
2008

Percent: 55%

Matriculation (Matric in Arts)

Bise, Sialkot, Pakistan

2006

Percent: 53%